

# **Charlie Lang** Top Management Coach & Facilitator Author & Speaker

# About Charlie

Charlie has been a pioneer of Executive Coaching and Corporate Culture Transformation in Asia for over 20 years. While pursuing his passion for coaching and transformation, Charlie has developed a leading regional coaching organization operating in the Asian region, with offices in Hong Kong, Kuala Lumpur, Mumbai, Shanghai, Shenzhen, Singapore and Tokyo.

Charlie is a prolific thought leader and author in the areas of Leadership and Coaching, having written over 250 articles as well as the 2 books, "The Groupness Factor" and "The Coach Factor". He currently authors his 3<sup>rd</sup> book, tentatively titled "The Mental Mastery Factor".

Being one of the foremost respected Leadership Coaches in Asia, Charlie focuses on working exclusively with top-level executives. He has successfully coached C-Level executives and teams from organizations such as adidas, BASF, Bayer, Chanel, DWS, Commerzbank, Four Seasons, GE, Google, Henkel, L'Oreal, Mahindra, Natixis, Pfizer, TESCO, UEM, etc.

Prior to becoming a coach, Charlie had a successful corporate career including senior executive positions responsible for the Asia Pacific region as well as global roles. Being a global citizen, Charlie has lived in 4 countries on two continents and travelled to over 60 countries on 5 continents.

# Credentials

- Master's Degree in Mechanical Engineering, Germany
- Post-graduate Degree in International Marketing, France
- Certified Business Coach™ (CBC™) with Worldwide Association of Business Coaches™ (WABC™), CDN
- Master Certified Coach (MCC) with International Coaching Federation (ICF), USA

## Expertise / Services Provided

- Top Management Coaching (1:1 & Team)
- Team Facilitation
- Corporate Culture Transformation
- Coach Certification Faculty
- Designing/Leading Development Centers

#### Assessments / Tools

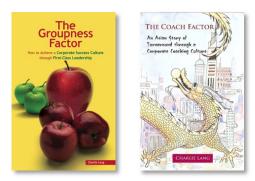
- Harrison Assessments Level 1/2 Certified
- Various 360 Degree Assessments
- PTC Team Coaching Assessment

#### Languages

- German (native)
- English (quasi native)
- French (fluent)







## Corporate Experience

- 20+ years experience in building a leading coaching/leadership development company across Asia
- 14 years corporate experience in tech industry including senior leadership roles such as Regional CEO and Head of Global Sales & Marketing.

#### International Exposure

- Born and raised in the Germany
- Lived, studied and worked in Germany, France, Hong Kong and now Thailand
- Conducted business and coached clients across 5 continents